

A twenty-five-year career is ample testimony to the success of Editoriale Domus's review of "All the Fiats". The volume has clearly conquered a place of honour on the shelves of many car enthusiasts and, as a reference work, on the desks of those who make their living in this sector. It therefore has no need of introductions from me. It is worth, on the other hand, underlining that this, the fifth edition, makes its appearance five years after the previous version, a period of time in which motorists' tastes, habits and needs have changed. The new material covers those models with which Fiat has responded to the new consumer demands: the Punto, Bravo and Brava, Palio, Mareo, Coupé, barchetta and Ulysse. Cars that are safe and comfortable and that respect the environment, that are economical and also very attractive. These are all products that illustrate the automobile's great potential for development in spite of having recently celebrated its one hundredth birthday. The cars also bear witness to the passion and dedication that Fiat has poured into these projects. In order to bring them to fruition the company has radically transformed its factories, technological base and corporate structure. The international Car of the Year prize awarded to the Punto in 1995 and to the Bravo and Brava in 1996 are the tangible signs of the automotive sector's appreciation of the results achieved. A verdict shared, and this is what really counts, by European consumers. These pages are not, therefore, merely a list of models, but a historic cavalcade that gets under way in the last century and arrives at the present day, tracing the transformation of the automobile from the dream of a few to the means of transport for all, an essential component in the quality of our everyday lives. Through the development of the individual models, "All the Fiats" recounts the history of the principal Italian automotive manufacturer and its skill in interpreting the evolving demands of society, from the motorization of the masses to the new and more articulated

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ALL THE FIATS

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